

Novacap forms partnership with IMCD Group

ROTTERDAM, The Netherlands (10 January, 2012) – Novapex, a part of Novacap, have appointed the IMCD Group as their chosen global distributor for the chemical intermediate alphas-methylstyrene (AMS). This product can be utilised as a building block for the manufacture of plasticisers, resins, polymers and flavours and fragrance. The agreed geographic coverage is worldwide, with a specific focus on the European market.

Helen Webster, Business Director for Solvents and Derivatives at Novapex, comments: “As a further part of our commitment to expand and develop our business in alphas-methylstyrene we are very pleased to be working with the IMCD Group. We believe that the IMCD Group’s reputation in all relevant market sectors and their deployment of a dedicated team of technical sales executives will enhance our service offering, particularly to smaller end-users.”

Michèle Bouchard, Industrial Synthesis business group leader at IMCD, says: “We are very excited about this important new partnership with Novapex. Alphas-methylstyrene fits extremely well with our current portfolio and strengthens our product offering to our customers. Through our proven European product management model and market focused networks we will simplify the business for Novapex and will further develop the sales of this product.”

About Novacap

Headquartered in Lyon, France, Novacap is a diversified chemical group which enjoys leading positions in its markets. Organised around four independent business units (Novacarb, Novapex, Novacid and Novacyl). Novacap operates eight industrial units located in France, China, Brazil and Thailand, with a turnover of in excess of € 650 million and employing over 840 people. Novapex produces organic chemical products; mainly phenol, acetone, isopropanol and niche products.

For more information about the Novacap group please visit www.novacap.eu or contact Guy Delorme T: + 33 4 26 99 1808, contact@novacap.eu

About IMCD Group

IMCD Group B.V. is a leading company in sales, marketing and distribution of specialty chemicals and food ingredients. With a network of offices and warehouses located in Europe, Asia-Pacific and Africa, IMCD provides its partners with optimum tailored solutions for multi-territory distribution management. Headquartered in Rotterdam, The Netherlands, IMCD has a turnover of € 1 billion and employs 1000 professionals in 35 countries who provide best in class expertise for major global producers.

For more information about IMCD Group, please visit www.imcdgroup.com or contact:

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