

Press release

IMCD showcases sustainability survey insights and future-focused expertise at K 2025

Rotterdam, The Netherlands (02 October 2025) – IMCD Group ('IMCD' or the 'Company'), a global leading partner for the distribution and formulation of speciality chemicals and ingredients, will be at K 2025 to demonstrate its expertise in supporting a wide range of market needs through its latest segment-focused future briefs, and insights from their latest sustainability survey.

At K 2025, IMCD Advanced Materials will highlight the insights from its recent [Sustainability in Industry survey](#). The survey gathered data from over 600 respondents in the industry located in more than 40 countries. The data was analysed by industry, region, main markets and company size to identify sustainability drivers, priorities, challenges and support needs.

Four key findings stand out:

1. The industry is gaining maturity in adopting sustainable solutions.
2. While cost remains the most common challenge (48%), performance has emerged as an essential requirement to adopt sustainable practices (28%). This challenge is even greater when it comes to recycling and waste reduction.
3. 87% of respondents are concerned about greenwashing, which is also seen as an opportunity. This concern underscores IMCD's long-standing commitment to being a trusted, independent partner, validating sustainable solutions and helping customers confidently navigate a complex market.
4. Beyond regulatory compliance, environmental impact and customer demand are the top forces driving sustainability adoption, with 60% of respondents citing customer pressure as a major influence. Importantly, there are some regional and industry nuances, particularly when it comes to regulatory compliance.

The results also provided detailed insights across eight sustainable practices: recycling, waste reduction, renewables sources, CO₂ reduction, end-of-life enhancement, weight reduction, biodegradables, and compostables.

Dan Andersson, Global Head of Sustainability at IMCD Advanced Materials, adds: *“Our recent survey shows that trade-offs are no longer accepted. Sustainability must perform, and sustainable materials are expected to match or exceed high performance standards without escalating costs.”*

Visitors at IMCD's booth (Booth 28 in Hall 6) will be able to explore how to act on these insights with market-focused solutions.

Additionally at [Power Up with IMCD](#), Future Briefs are offered on the following four out of their 23 market segments:

- Automotive – see [here](#)
- Medical & Healthcare– see [here](#)
- Film & Packaging – see [here](#)
- Wire & Cable– see [here](#)

Book a meeting with IMCD’s expert team in the company’s Power Up Café at **Booth 28** in **Hall 6** during K 2025 from October 8 to 15 in Düsseldorf, Germany, and discuss the potential of IMCD’s innovative and sustainable solutions for your unique needs.

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Centre: Dan Andersson, Global Head of Sustainability at IMCD Advanced Materials, at K Show (Photo: IMCD)

The top two drivers for adoption of sustainable solutions are **environmental concern and customer demand**



No more compromises. Sustainable materials must match or exceed traditional performance standards at a competitive cost.

! But cost and performance are barriers to adoption



advanced knowledge about sustainable materials is low



biggest challenge with sustainable materials is their cost



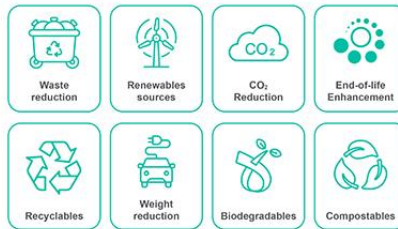
recycling not adopted due to performance limitations

"If the technical performance of sustainable raw materials is strong enough, a market will be found for them."

The IMCD Global Sustainability in Industry survey captures the state-of-play within the chemicals sector, **with insights across eight sustainable practices**



have adopted recycling practices



IMCD Advanced Materials is on a mission to champion our partners' journeys towards adopting sustainable solutions every day to create a positive impact.

Reach out to your local IMCD representative to access the full survey insights.



IMCD's Sustainability in Industry survey gathered data from over 600 respondents located in more than 40 countries. The data was analysed by industry, region, main markets and company size to identify sustainability drivers, priorities, bottlenecks and support needs. (Infographic: IMCD)

About IMCD Group

IMCD Group, headquartered in Rotterdam, The Netherlands, is a leading global partner for the distribution and formulation of speciality chemicals and ingredients. A strong, innovative business partner and solutions provider for producers of consumer, industrial and durable goods in multiple business sectors: Advanced Materials, Beauty & Personal Care, Coatings & Construction, Food & Nutrition, Home Care and Industrial & Institutional Care (I&I), Industrial Solutions, Lubricants & Energy, and Pharmaceuticals.

In partnership with our suppliers, we offer a broad and deep product portfolio. With our over 80 application laboratories across 60 countries, we co-create formulations and offer 'Sustainable Solutions' that allow our business partners to make products with a positive impact on the world of today, and tomorrow. Our teams focus on providing commercial and operational excellence, using the best digital and logistics tools available to create a world of opportunity for our partners.

In 2024, with over 5,100 employees, IMCD realised revenues of EUR 4,728 million. IMCD N.V.'s shares are traded at Euronext Amsterdam (symbol: IMCD) and included in the Dutch ESG AEX index, as one of 25 companies within the AEX and AMX indices demonstrating best ESG practices.

For further information, please visit www.imcdgroup.com.

About IMCD Advanced Materials

IMCD Advanced Materials partners with world-class producers in the converting, compounding and composites industries to develop innovative and sustainable solutions for a safer and healthier life. They distribute high-performance materials to customers across regions.

With their global network of expert teams, they serve customers in 23 end-markets of the plastics converting, plastics compounding and composites industries, including: Medical & Healthcare, Automotive, Wire & Cable, Film, Packaging, Industrial, Home Appliances, Furniture, Electronics, Electrical, Consumer Goods, Building & Construction, Agriculture, Aerospace, 3D Printing, Tyre & Retreads, Transportation, Textiles, Telecommunication, Sports & Leisure, Renewable Energy, Mining, and Marine.

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