

Press release

IMCD showcased beauty and personal care solutions at In-Cosmetics Latin America 2025

Sao Paulo, Brazil (06 October 2025) – IMCD Group ("IMCD" or "Company"), a global leading partner in the distribution and formulation of specialty chemicals and ingredients, successfully participated in In-Cosmetics Latin America 2025, the leading event for beauty and personal care industry in South America. The show took place on 23-24 September in São Paulo, Brazil, and gathered 6,743 visitors.

For this edition, IMCD presented its **Radiating Vitality** concept, a celebration of timeless beauty inspired by longevity. At its booth, visitors explored prototype formulations developed in the Company's own application laboratory in São Paulo. IMCD also introduced an interactive **Hair Styling Station**, where attendees experienced innovative prototypes designed for hair care applications.

A total of 18 prototypes were featured, with highlights including:

- **Glass Skin Facial Serum** – A gentle 99.7% natural serum with vegan, dual-action collagen peptides, providing both immediate and long-lasting visible benefits.
- **Blueberry Yogurt Moisturizing Cream** – Lightweight moisturizing cream with blueberry oil to promote skin renewal and improvement, and versatile for use in serums and sunscreens.
- **SPF 60 Fluid Sunscreen with Colour and Dry Touch** – Combining sandalwood bioactive for longevity and pollution protection, with Vitamin F for skin nourishment and repair.
- **Jelly Tint with Hyaluronic Acid** – Innovative multifunctional formulation for blush and lipstick, with hyaluronic acid for immediate and long-lasting hydration.
- **Velvety K-Beauty Lipstick** – Matte lipstick, inspired by K-beauty, with a Distinctive velvety touch created from elastomer gel, waxes, and silicone powder for a pleasant sensory feel.
- **Melon Hair Mask for Repair and Shine** – Multifunctional conditioning agent with melon oil for shine, softness, strength, and nourishment in normal or damaged hair.
- **Booster Ampoule** – Concentrated and versatile solution to enhance creams and lotions, providing hydration, oil control, and anti-aging action.

Industry reception

Throughout the two-day event, IMCD engaged with beauty and personal care manufacturers, formulators, and brand leaders to share insights into emerging consumer trends and demonstrate how its innovative portfolio aligns with the demand for more sustainable, science-backed solutions.

Wiron Viana, Director of the Beauty & Personal Care Business Unit at IMCD Brazil, commented: *“Our portfolio for this edition brought together high-performance actives such as vegan collagen peptides, botanical bioactives, and multifunctional texture systems that enable the development of formulations with proven efficacy and unique sensoriality. Our objective is to support our customers and brand partners in accelerating innovation in strategic categories such as skincare, haircare, and makeup, always guided by science and sustainability.”*

Building on the positive reception at In-Cosmetics Latin America 2025, IMCD will continue advancing its partnerships and leveraging feedback from the event to expand its innovative, sustainable solutions for the beauty and personal care sector across Latin America.



IMCD at InCosmetics Latin America 2025 (Photo: IMCD)



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About IMCD Group

IMCD Group, headquartered in Rotterdam, The Netherlands, is a leading global partner for the distribution and formulation of speciality chemicals and ingredients. A strong, innovative business partner and solutions provider for producers of consumer, industrial and durable goods in multiple business sectors: Advanced Materials, Beauty & Personal Care, Coatings & Construction, Food & Nutrition, Home Care and Industrial & Institutional Care (I&I), Industrial Solutions, Lubricants & Energy, and Pharmaceuticals.

In partnership with our suppliers, we offer a broad and deep product portfolio. With our over 80 application laboratories across 60 countries, we co-create formulations and offer 'Sustainable Solutions' that allow our business partners to make products with a positive impact on the world of today, and tomorrow. Our teams focus on providing commercial and operational excellence, using the best digital and logistics tools available to create a world of opportunity for our partners.

In 2024, with over 5,100 employees, IMCD realised revenues of EUR 4,728 million. IMCD N.V.'s shares are traded at Euronext Amsterdam (symbol: IMCD) and are included in the Dutch ESG AEX index, as one of 25 companies within the AEX and AMX indices demonstrating best ESG practices.

For further information, please visit www.imcdgroup.com

Media contact

IMCD Media Centre
mediarelations@imcdgroup.com

IMCD Group
Muriel Werlé
Group Communications Director
muriel.werle@imcdgroup.com

IMCD Brazil
Erica Machado
Regional Communications LATAM
erica.machado@imcdbrasil.com.br